



POTENTIAL MARKETS FOR SHELF-STABLE RED MEAT— RESEARCH RESULTS

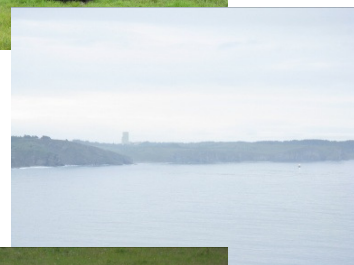


We are planning the final conference, for the Federal-State Marketing Improvement Program grant, for the evening of September 5th, in Kodiak. The conference will be held at Kodiak National Wildlife Refuge Visitor's Center, in the upstairs multi-purpose room. The conference will be conducted after fair time; we plan to begin at 5:30.

We will review final results from market research that was performed, hear an update on the MLA, share our information from "All Things Organic", discuss packaging decisions, and talk about other business models which use retort packaging.

We look forward to your attendance. Contact Patricia regarding assistance for attending this remote conference.

September 5, 2009		
Time	Subject	Speaker
5:30-5:45	Gather	N/A
5:45-6:00	Introduction	Patricia O'Neil, ADOA
6:00-6:30	Packaging Decisions	Nathan Mudd
6:30-7:00	All Things Organic	Patricia O'Neil, ADOA
7:00-7:45	All Things Organic	Delbert Simineo
7:45-8:00	Break	
8:00-8:20	Meat Ordering/Shipments	Patricia O'Neil, ADOA
8:20-8:45	Update on MLA	Nathan Mudd
8:45-9:15	Market Research Revealed	Patricia O'Neil, ADOA
9:15-9:30	Wrap-up, Surveys	Patricia O'Neil, ADOA



Patricia O'Neil
Phone: 907-761-3858
E-mail: Patricia.ONeil@alaska.gov

State of Alaska
Department of Natural Resources
Division of Agriculture

To register for this conference, please email or call Patricia O'Neil. Please feel free to contact her with any questions you may have regarding the conference also.

There will not be a registration fee. This conference is sponsored by the Alaska Division of Agriculture, and the Kodiak Soil and Water Conservation District.